



**DOCS
IRELAND**



International Documentary Film Festival

ABOUT DOCS IRELAND

- Docs Ireland is an annual festival with a dynamic programme of events providing a platform to showcase the Irish documentary film industry.
- The second Docs Ireland festival will run from 10th to 14th June 2020, presented by the Belfast Film Festival team.
- Docs Ireland will support and highlight the wealth of creative talent across the island of Ireland north and south; it will help develop economic drivers in documentary production and distribution, encouraging new talent and helping grow audiences.
- 70 films and events over 5 days, made up of a dynamic programme of entertaining and provocative films talks and events, providing a vibrant showcase of the best in new documentary work.
- Industry events – talks and panels; documentary marketplace 'Doc Market'; invited influencers and decision makers from the international broadcast and distribution sectors.
- Cash awards will be offered for: Best Irish Documentary and Best Irish Short Documentary; also International awards for Best Observational documentary and Outstanding Contribution to documentary.
- Ignite Documentary Award in partnership with TG4 and Cork International Film Festival - a new talent programme for Documentary filmmakers embarking on their first or second non-fiction feature film.
- A short Documentary film competition for young filmmakers across the Island of Ireland under the age of 24.
- Docs Ireland will also collaborate with broadcasters to showcase work on an online platform for short documentary filmmakers.

‘Belfast is one of the most interesting cities in the world. It’s in transition and because of Brexit and Belfast’s rapid social change, it is a fascinating place to take the temperature of the UK and Ireland. Add in the fact that the team behind Docs Ireland is passionate and experienced, and that Ireland has a great tradition of documentary film, and its hard to think of a better place to launch a dynamic new documentary festival.’

Mark Cousins, Chair of Docs Ireland



Docs Ireland Festival Director Michele Devlin and Chair Mark Cousins with Alex Gibney, Outstanding Contribution to Documentary Film Award.

1st DOCS IRELAND IN 2019 - HIGHLIGHTS

- Over 5000 attendees from Belfast, Northern Ireland, Ireland and UK as well as internationally and over 100 participants.
- The first all Ireland Doc Market attended by 84 participants and 25 decision makers (including Thom Powers (Hot Docs, DOC NYC, Open Door Co.); Shane Smith Director of Programming at Hot Docs, North Americans largest Festival and market for documentary film.)
- Special guests from the world of documentary included: Alex Gibney, Margo Harkin, Bernadette Devlin and Don Letts, Jeannie Finlay, Garry Keane and Andrew McConnell, Seamus Murphy, Feargal Waard Treasa O'Brien, Steven Eastwood, Mark Cousins, Rachel Hooper.
- We provided networking platforms for new and emerging filmmakers through the BFI Docs Society Local presented in partnership with Docs Ireland, Northern Ireland Screen & BFI Network and QFT attended by 176 industry.



Best observational documentary (Maysles Brother award) Steven Eastwood for his documentary 'Island'. Presented by Zoe Tweedy.



Best New Feature to Garry Keane and Andrew McConnell's documentary 'Gaza'.



Winner of the Short Documentary Competition, Anna Rodgers, for 'Strong at the Broken Places' Presented by Michael Hewitt, Doubleband.

- Monetary prizes for new work were awarded as follows:
 - o NI Screen Feature Development Pitch and Docs Ireland awarded £7500 towards a pilot for a documentary feature called 'No Place Like Home, pitched by director Myrid Carten and Producer Phil Harrison.
 - o £2500 - Best New Irish Feature awarded to Garry Keane and Andrew McConnell's documentary 'Gaza'.
 - o £500 - Short Documentary Competition, Anna Rodgers, for 'Strong at the Broken Places'.
 - o £1500 - Best observational documentary (Maysles Brother award) awarded to Steven Eastwood for 'Island'.



Director Waad El-Khateab attended Docs Ireland for the screening of her critically acclaimed documentary *For Sama* which was given a Maysles Brothers award, special mention (2019).



Shane Smith, director of programming for Hot Docs, attended Docs Ireland 2019. As a result of the connections he made, and the projects he uncovered the Hot Docs Festival 2020 will showcase recent works from Northern Ireland in their 'Made In' program. The program is presented in partnership with Northern Ireland Screen.

"We're excited to provide a platform for compelling documentaries from Northern Ireland this year in our Made In country spotlight program. A region with a long and rich tradition of storytelling, Northern Ireland continues to cultivate talented filmmakers, sharing deeply resonant stories, and we're looking forward to bringing them to Toronto audiences."

Shane Smith, Director of Programming at Hot Docs Canada. In Conversation event. (Docs Ireland 2019)



DOC MARKET

Doc Market 2020 is an opportunity for filmmakers to meet with top decision makers including international funders, broadcasters, distributors and exhibitors on a one to one basis. It will be a hub for funding, sales and distribution of documentaries in Ireland and globally, and an incubator for nurturing domestic talent so that our industry can continue to thrive in the future.

Last year decision makers in attendance were: Philip Cooper - Broadcasting Authority of Ireland | Mark Bell - BBC Arts | Justin Binding - BBC Northern Ireland | Hayley Reynolds - BBC Storyville | Amanda Lebow - CAA | Aleksandra Derewienko - CAT&Docs | Sean Doyle - Channel 4 | Alena Müllerova - Czech TV | Marcel Karst - Dogwoof | Shane Smith - Hot Docs | Margje de Koning - EO / IKON Docs Netherlands | Karen O'Malley - Element Distribution | Ryan Suffern - The Kennedy / Marshall Company | Graham Begg - Kew Media Distribution | Andrew Reid - Northern Ireland Screen | Tom Koch - USA PBS | John Turner - Parkdale Pictures | Colm O'Callaghan - RTÉ | Dearbhla Regan - Screen Ireland | Tracie Holder - StandOut Creative | Máire Ní Chonláin - TG4 Ireland | Niam Itani - TRT Turkey | Magdalena Borowska - TV Poland | Sarah Dillon - the WRAP Fund Ireland |

Leila Doolan presented Director Margo Harkin with the award for her Outstanding Contribution to Irish Documentary.



John T Davis presented Director Don Letts with the Outstanding Contribution to Music Documentary.



Facilitators and participants of the BFI Doc Society day



Bernadette McAliskey, special guest and 'State of The place' panel member . Other panellists; academic Sophie Long, writer Susan McKay, journalist Paul Gosling and writer Una Mullaly.

Producer Trevor Birney, Journalist Barry McCaffrey, Director Alex Gibney (No Stone Unturned), Author and Journalist Susan McKay, Director Sean Murray (Unquiet Graves) and Writer and NUJ representative Kathryn Johnston – panel members of the 'Freedom Of The Press' panel discussion.



The atmosphere was great, all the staff were extremely welcoming and the Docs Society event was excellent. As a filmmaker it was brilliant to be involved.

Delighted to see a doc focused film fest in Ireland with an industry focus. Really well programmed so I really hope it keeps going!!



Seeing great films that I would not have got the chance to see otherwise (The Gift and Anthropocene). Seeing Gaza and hearing about its making. And the truly unique experience of the live soundtrack Man of Aran at St Joseph's. All amazing - keep up the good work!

Excellent varied programme of documentaries to suit all tastes - great to see so many female filmmakers and feminist subjects represented. The festival isn't scared to broach 'controversial' and political material. Wonderful focus on aspects of Belfast, particularly nice to see promotion of and links with Sailortown.



SPONSORSHIP OPPORTUNITIES

BENEFITS BRANDING OPPORTUNITIES

BRANDED PANEL SESSION a branded panel session as part of the conference programme, publicised in the festival catalogue and online programme.

BRANDED TALK AND/OR DRINKS RECEPTION

PRESENTING PARTNER for New Talent events. Other bespoke presenting partner opportunities available on discussion.

AD SPACE, LOGO, AND PRODUCT PLACEMENT

HALF/FULL PAGE ADVERT in the catalogue OR a promotional insert in the festival bag.

SPONSOR LOGO on website and marketing collateral - includes logo on Sponsor banners, printed marketing materials and publications.

TITLE/AWARD SPONSOR

Opportunity to sponsor one of Docs Ireland's major awards; Best Irish Short Documentary and the prestigious Maysles Brothers Documentary Award. Award Naming Rights.

- Opportunity to be title sponsor of Docs Ireland.
- Sponsor a screen, branding at a particular venue or screen.
- Sponsor of New Talent event or a section within the programme.

PRESENTING PARTNER for New Talent events. Other bespoke presenting partner opportunities available on discussion.

TICKETS AND EVENTS

FESTIVAL PASSES

Discounted Full Festival Passes giving access to all films, sessions and events across the 5 day Festival.

MATCHMAKING OPPORTUNITIES

The Docs Ireland Marketplace will arrange one-to-one or round table meetings, connecting filmmakers to some of the most influential commissioners, executive producers and funders in the documentary industry.

COMPLIMENTARY MARKETPLACE ADMISSION

Valued at £20 per submission

COMPLIMENTARY FILM ADMISSION

Complimentary Film admission, valued at £8 per submission

INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES

Individual event sponsorship, Branded Events, Branded Screens, Film Event Associations, Branding at film premieres and Gala events; networking drinks, branding on print and online marketing; product placement and sampling, event producing opportunities.

Individual sponsorship opportunities start at £1,000 and can be selected or combined into a bespoke package.

SPONSORSHIP PACKAGES AVAILABLE

Opportunities	Principal Sponsor £25,000	Major Sponsor £15,000	Partner Pack £8,000	Sponsor £5000
Branded Association - logo on website and marketing collateral	Principal Sponsor" level includes logo on Sponsor banners, printed marketing materials and publications	Major Sponsor" level includes logo on Sponsor banners, printed marketing materials and publications	Recognised as 'Sponsor' on website.	Recognised as 'Sponsor' on website.
Full festival passes	55	45	30	15
Sponsorship of a branded panel session as part of the industry programme.	X	X	X	X
Sponsorship and host of a branded drinks reception during the Festival	X	X	X	X
Advert in the Doc Fest catalogue	X (Full Page Advert and promotional insert in the festival bag)	X (Full Page Advert and promotional insert in the festival bag)	X (Half Page Advert)	X (Quarter Page Advert)
Complimentary Doc Market submissions	X	X	X	X
Promotion of sponsor through Doc Fest channels year round, including newsletter and social media	X	X	X	
Title Sponsor of an award	X	X	X	
Sponsor a screen, branding at a particular venue or screen.	X	X		
Producing Opportunities	X	X		
Sponsor of New Talent event.	X	X		
Sponsor of Doc Market	X			
Title Sponsor of Ireland Doc Fest	X			

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DOCS IRELAND



Belfast
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